

## **ProMAX Systems Debuts Affordable Shared Video Storage Solution Aimed Video Professionals**

Irvine, California (July 31, 2009) - ProMAX Systems, the maker and integrator of video editing solutions for professionals in the video industry, today announced the availability of their new ShareMAX shared video storage solution aimed at giving video editing professionals in a team the ability to share their projects and video clips in an easy to configure and affordable shared storage solution.

The new ShareMAX shared storage solutions, joins a line of ProMAX storage solutions, including the new SataMAX and FireMAX, which are a re-birth of the storage solutions ProMAX offered in the past. With these new versions, ProMAX improved their reliability and performance capabilities to take on the challenges of today's HD and beyond video editing needs.

"When it comes to reliability and affordability, no one can come even close to the new ShareMAX solution", stated Jess Hartmann, CEO of ProMAX Systems. "We studied the market and found that there is a great need for a shared storage solution that is affordable and scalable. That is why we decided to create ShareMAX. You shouldn't have to mortgage your entire video business just so that your editors can share projects and with ShareMAX, you don't have to."

ShareMAX solutions start at only \$5,995.00 for a 5 editor shared solution with 8 TB of storage. Our highest end solution, which supports up to 15 editors and has 16TB of storage, costs only \$9,995.00.

"What makes this shared storage solution so unique, beyond its affordable price and reliability is how you connect it to the network." stated Rob Brambila, Technical Director of ProMAX Systems, "ShareMAX uses a 1GB Ethernet port, not Fiber. This means you can use your current network infrastructure to connect ShareMAX. No extra cost and no updating your network infrastructure."

With up to 70MB per second of dedicated access speed for each editor, you have enough speed to edit multiple streams of editing codecs up to DVCPProHD and ProRes 422 HQ via a standard 1GB Ethernet interface.

For an additional \$25 per one terabyte of storage, you can add the ProMAX "Peace of Mind" Storage Protection Plan, which includes an advanced drive replacement (we ship to you before we get yours back), a data recovery service and a comprehensive 3-Years parts and labor warranty (there are some limitations to this plan, so please check our site for more information).

"We know how critical it is for a video editor to have their storage solution up and running all the time, specially while working on a critical project." stated Jess Hartmann, CEO of ProMAX Systems, "That's why we are offering the ProMAX Peace Of Mind

Protection to make sure you stay up and running constantly and finish your project on time."

To find out more information about our new ProMAX ShareMAX check out [ProMAX.com/ShareMAX](http://ProMAX.com/ShareMAX). To find out more about our other storage solutions including SataMAX and FireMAX or to check out our other offerings for video professionals, please visit our site at [www.ProMAX.com](http://www.ProMAX.com).